

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	:	Before the Examiner:
Chan et al.	:	Ahmed, Affaf
	:	
Serial No.: 10/753,204	:	Group Art Unit: 3622
	:	
Filing Date: January 7, 2004	:	
	:	
Title: SYSTEM AND METHOD	:	IBM Corporation
FOR PRESENTING	:	Dept. T81/Bldg. 503
PERSONALIZED CONTENT ON	:	P.O. Box 12915
ELECTRONIC COMMERCE	:	3039 Cornwallis Road
WEB PAGES	:	Research Triangle Park, NC 27709

**REPLY UNDER 37 C.F.R. §1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action having a mailing date November 28, 2007, having a three-month shortened statutory period for response set to expire on February 28, 2008, please reconsider the rejections of the claims in view of the following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 4 of this paper.